

APPROVED by
Patriarchate of Georgia Saint Tbel Abuseridze Teaching University
Decision of the Academic Board № 02-01/01. 24.01.2019
Chairperson of the Academic Board,
Rector, Skhalta Archbishop Spiridon:

Reviewed:
By the Board of Faculty of Social Sciences and Health Care
Protocol № 02-01-06/01. 21. 01. In 2019,

**Patriarchate of Georgia
Saint Tbel Abuseridze Teaching University**

Faculty of Social Sciences and Health Care

Master's educational program

Journalism

Qualification/academic degree: **Master of Social Sciences**

Volume of the program: *120 ECTS credits*

**Program supervisor:
Professor Ioseb Sanikidze**

**Period of the program implementation
2019-2025**

1. **Title of the educational program:** Journalism
2. **Education level:** Master's Degree
3. **Qualification/academic degree to be awarded:** Master of Social Sciences in Journalism
4. **Volume of the program:**

The Master's program consists of 120 *ECTS* credits out of which 50 *ECTS* credits are assigned for the basic academic courses, 30 *ECTS* credits- for optional disciplines, 30 credits- for a student's research activities (preparation of a Master's work) and 10 *ECTS* credits- for on-the-job training. Each *ECTS* credit is dedicated to the contact-type learning and independent work of the student. In particular, its 40% is intended for the contact-type learning, whereas 60%- for independent work. Contact-type teaching process lasts for three semesters. In a semester, 30 *ECTS* shall be achieved. During the 3rd semester, the students will undergo professional internship. A Master's student has the opportunity to prepare a Master's thesis and defend it in the 4th semester.

5. Language of Instruction The program will be implemented in Georgian Language. The academic course envisages the use of literature in English and Russian languages.

6. Goal and topicality of the Master's program

In the present informed society, the role of mass media is enormously big. Through them, the growing demand of public for information products shall be met. For successful functioning of the media, it is necessary to train qualified journalists with academic activity relevant to modern standards, equipped with professional skills, scientific-professional ethics and culture. The goal of this educational program is to train Master of Journalism which is profoundly informed about the sphere of journalism, essence of journalism and of the perfect processing and communication of the global or specific issues closely related to it; which has the ability of research, analysis, perception, communication, independent thinking and who is intellectually developed.

7. Master's qualification work is a highly qualified research work. A Master shall, at a high academic level, present before the audience composed of professionals a large volume of research material he/she has collected, analyzed and studied profoundly and comprehensively. The work shall comply with standards of academic knowledge. The quality and comprehensive performance of a Master's work will help a Master's student to continue scientific research in the theory of journalism and provide a precondition for the graduate of the Master's program to continue studies for the Doctoral degree.

8. Prerequisite for admission to the program:

At least, a Bachelor or a person which has the equivalent academic degree shall have the right to study at the second level at a higher education institution under the legislation of Georgia. As a precondition for admission shall serve the general Master's examination conducted by the National Examination Center and the specialization examination conducted by Saint Tbel Abuseridze Teaching University.

9. Expected outcomes:

After completing the given educational Master's program, the level of training of the graduate will be evaluated by general and field competences. Below are provided the general and field competences which define the level of training of a graduate:

Criteria	General (transferal) competencies	1. Field Competencies
Knowledge and Understanding	<p>1. Has profound and systematic knowledge of the field, which allows formulating new, original ideas; understands the ways for solving particular problems.</p>	<p>A Master's student has a profound and comprehensive understanding of basic principles of journalism, problems of international journalism, has the ability of critical analysis of modern Georgian media, problems of mass communication, relation between PR and ethics, topical issues of the press and modern times, philosophy of journalism, methods of research of media, specifics of contemporary media and the Internet, grounds for producing TV and radio broadcasts.</p> <p>Understands national and international media systems, mechanisms of their operation and their institutional, economic, social, cultural and historic contexts; Understands the specifics of operation of various media organizations, newspapers, radio, television and Internet publications;</p> <p>Is aware of the national law regulating the journalistic practice and of the international norms relating to the freedom of expression.</p> <p>Is aware of the laws which directly and indirectly regulate the operation of media in Georgia, is able to interpret and use them.</p>
Applying knowledge	<p>1. Is able to act in a new, unforeseen and multidisciplinary environment; search for new, original ways for solving complex problems, including carrying out independent studies using the latest methods and approaches.</p>	<p>Is able to provide an in-depth coverage and analysis of several specific fields (social problems, health care, political processes, etc.).</p> <p>Is able to undertake in-depth research and analysis of media texts,</p> <p>Is able to independently conduct media research</p> <p>Is able to demonstrate the specifics of diverse genres of contemporary media and draw respective conclusions based on the comparative analysis of the press and television broadcasts.</p>
Making Judgment	<p>1. Is able to formulate substantiated conclusions based on critical analysis of complex and incomplete information (including recent researches); innovative synthesis of information based on the latest data.</p>	<p>Is able to research and analyze the important results which are important both theoretically and practically and which have been obtained based on the methodology and methods of functioning of other means of mass communication; draw conclusions, provide arguments and counter arguments for his/her viewpoints,</p>
Communication skills	<p>1. Is able to communicate their conclusions, arguments and research methods to the academic or professional audience in Georgian and foreign languages, taking into account the standards of academic honesty and achievements of information-communication technologies.</p>	<p>Is able to conduct an interview and establish communication in a foreign language (C-1), using contemporary communication technologies.</p> <p>Is able to present, in a professional manner and based on the latest technologies, before professionals and non-professionals, a large amount of research material, journalistic work and/or series of works studied profoundly and comprehensively.</p> <p>Is able to draft and orally present a detailed written report according to a project/work. Is able to master and apply modern information technologies for presenting a work.</p>

Learning Skills	Skills to conduct learning independently, understanding peculiarities of the academic process and high level of strategic planning.	A Master's student has the ability to conduct the process of study independently, has respective knowledge and understands the connection with journalism and other related disciplines Is able to define further training needs and independently master other fields.
Values	Evaluation of one's own and others' attitudes towards the values and making a contribution to the introduction of new values.	Is aware of a journalist's principles and values, functions, rights and responsibility in a democratic society. Has a profound understanding of journalistic ethics in professional activities, as well as a respect for human rights, liberal universal values and cultural diversity.

10. Areas of employment:

As an object of professional activity of Masters of Journalism serves mass information that is provided to diverse audience and groups through different channels of mass media, also, scientific information based on the analysis of operation of mass media and other means of communication. Respectively, as the objects of employment of the graduates of the Master's program serve:

1. The mass media (newspapers, magazines, television, radio, news agencies, Internet publications, etc.)
2. Information communication fields (publishing houses, press services, advertisement and PR agencies, PR).

The following are types of professional activity of Masters of Journalism:

1. Professional journalistic activity (acting as a presenter of TV and radio broadcasts, author and presenter of author's broadcasts, reviewer, commentator, analyst, designer of mass media, media critic, etc.).
2. Design-analytical activity (analyst, creator of a media project, manager of an editorial office)
3. Organizational-managerial activity (editor-in-chief, producer, media manager)
4. Creative spheres related to the profession (media sociologist, media marketologist, staff member of the PR department)

11. Methods for achieving learning outcomes

The following methods will be applied during the implementation of the program:

1. lecture and presentation using technical (audio- and visual) facilities;
 - discussion with a group or part thereof;
 - public discussion of home tasks or results of written texts/colloquiums;
 - laboratory work (working in a photo- and TV studio)
 - oral presentation, seminars (group work);
 - practical session (working with a camera and editorial materials)
 - individual consultations;
 - new media projects;
 - On-the-job training;

12. System of evaluation of a student's knowledge

Students assessment is carried out in compliance with the Georgian legislation and the procedure established by the Tbel Abuseridze teaching University of the Patriarchate of Georgia.

Maximum assessment of the course is **100 points**. The assessment of the student's work is envisaged: a) Ongoing assessment - **60 points** (current activity and midterm exam) and b) **the final exam** assessment - **40 points**.

40 points out of the current assessment of the student's current activity (seminar, practical, laboratory, etc.) There can be a variety of activities that can be determined according to a specific syllabus. Out of the current assessment, **20 points** are assigned to the midterm exam. In the course of the semester two midterm exams are conducted in 7/8 weeks and 14th / 15 weeks. (Maximum score is **10** points). The current assessment is **5-point**.

The final examination evaluates a maximum of **40 points**.

The student is obliged to collect at least 21 points in midterm estimation.

Otherwise, he will not be allowed to pass the final exam.

1. Otherwise, it will not be allowed to pass the final exam. The student's work is evaluated by the following scheme:

Positive evaluation:

- A) A - Excellent 91-100 points out of the maximum point'
- B) B - Very Good 81-90 points out of the maximum point;
- C) C - Good 71-80 points out of the maximum point;
- D) D - Satisfactory. 61-70 points out of the maximum point
- E) E - Sufficient. 51-60 points out of the maximum point.

Negative Evaluations:

- F) FX- Did not pass. 41-50 points out of the maximum point that means that a student requires some more work for passing the exam and is given the right to take an additional examination by means of an independent work;
- G) F - 0 - Failed. 40 and less points out of the maximum point that means that the work of the student is not sufficient and he/she has to retake the course.

The student, whose final assessment is (FX) or has not been attended for the valid reason for the examination (in the statement is "absence" and the student is obliged to declare to the Dean) is entitled to pass an additional exam in the same semester. If the student has received additional examination and current assessments, "failed", or "is absent", evaluated "(F)" or 'failed" by evaluation.

In the Course / Module "(F)" The student with the assessment is obliged to pass administrative registration in the deadline for payment of the current tuition fee for the insured object.

Detailed information about the assessment criteria planned within the curriculum is described in the syllabus of the particular course.

Master's thesis is evaluated by a **100**-point system (criteria: logic, argumentation, reasoning - 30 points, architecture of the work - **20** points, conveying skills - **15** points, novelty - **10** points, engagement in the discussion - **15** points, use of presentation material - **10** points). The procedures for its signing, submission and protection are defined in accordance with the "Rules of Regulation of the Curriculum "established by the Georgian Patriarchate Tbel Abuseridze teaching University

12. Curriculum

N	Components			Including				Distribution of credits according to the semesters				
				Lecture	Practical session	Group work -	Independent work	I semester	II semester	III semester	IV semester	
Major specialization		50										
1.	Academic Writing	5	125	15		15	95	5				
2.	Methods of media research	10	250	30		30	190	5	5			
3.	Topical Issues of International Media	5	125	15		15	95	5				
4.	Critical analysis of media	5	125	15		15	95			5		
5.	Problems of information theory	5	125	15		15	95	5				
6.	Stages of development of Georgian opinion journalism and its classical authors	5	125	15		15	95		5			
7.	Problems of Mass Communication	5	125	15		15	95			5		
8.	Media and Contemporary Information PR Technologies	5	125	15		15	95		5			
9	New Media	5	125	15		15	95		5			
	Optional disciplines (out of 50 credits, 30 credits are selected)	30						10	10	10		
10.	Foreign language	10	250	30		30	190					
11.	Philosophy of journalism	5	125	15		15	95					
12	Press and Topical Issues of Modern Times	5	125	15		15	95					
13	Art of Interview	5	125	15		15	95					
14	Regional Media	5	125	15		15	95					
15	Geopolitics	5	125	15		15	95					
16	Theory of International Relations	5	125	15		15	95					
17	Sociology of Management	5	125	15		15	95					
18	Social Psychology	5	125	15		15	95					
19	Professional internship	10	250		60		190			10		
20	Master's thesis	30	750		180		570					30
21	Total	120										

13. Map of learning outcomes

N	Components	Number of Credits	Competencies					
			Field Competencies					
			Knowledge and Understanding	Applying the knowledge:	Making Judgment	Communication skills	Learning Skills	Values
1.	Academic Writing	5	X	X	x	X		
2.	Methods of media research	5	X	X	X	X	X	X
3.	Problems of International Journalism	5	X	X	X	X	X	X
4.	Critical Analysis of Contemporary Georgian Media	5	X	X	X	X	X	X
5.	Problems of information theory	5	X	X	X	X	X	X
6.	Stages of development of Georgian opinion journalism and its classical authors	5	X	X	X	X	X	X
7.	Problems of Mass Communication	5	X	X		X	X	X
8.	Media and Contemporary Information PR Technologies	5	X	X	X	X	X	X
9	New Media	5	X	X	X	X	X	X
10.	Foreign language	10	X	X	X	X	X	X
11.	Philosophy of JOurnalism	5	X	X	X	X		X
12	Press and Topical Issues of Modern Times	5	X	X	X	X	X	X
13	Art of Interview	5	X	X	X	X	X	X
14	Regional Media	5	X	X	X	X	X	X
15	Geopolitics	5	X	X	X	X	X	X
16	Theory of International Relations	5	X	X	X	X		
17	Sociology of Management	5	X	X	X	X		
18	Social Psychology	5	X	X	X	X	X	X
19	Professional internship	10	x	x	x	x	x	x
20	Master's thesis	30						

14. Information on the human and material resources necessary for the implementation of the educational program

When implementing the program, a special attention shall be paid to the acquisition of scientific literature in the field of journalism in foreign languages, to the development of the ability to obtain materials via Internet and their use in the academic process. The University has an academic and scientific library which is available for all Master's students. Based on the contracts concluded with media organizations, Master's students will undergo academic training in the following organizations:

- TV and Radio Department of Adjara.
- TV Company Telearkhi -25
- Newspaper `Adjara`

Local publications: `Keda`, `Shuakevi`, `Khulo`.

The students will have the opportunity to use the information available on the media portal MEDIA.GE under the "Internews-Georgia" Project, and the resource available on the official web-site of the Institute of Freedom.

The electronic libraries allocated on the www.liberty.ge

The computers connected to the Internet, sports bases, conference halls, the bases for the on-the-job training. The students will have the opportunity to become engaged in different cultural, intellectual, sports and leisure circles according to their interests.

14. Human resources. The educational program is implemented by the academic personnel as well as by the invited specialists:

1. Ioseb Sanikidze- Candidate of Philology, Professor (Program Supervisor)
2. Nestan Mamuchadze- Academic Doctor of Mass Communication, Associate Professor
3. Inga Zoidze- Academic Doctor of Mass Communication, Associate Professor
4. Irine Tsintsadze- Academic Doctor of Mass Communication, Associate Professor
5. Irine Tsintsadze- Academic Doctor of Mass Communication, Associate Professor
6. Taliko Beridze- Academic Doctor of Philology, Professor of Saint Tbel Abuseridze Teaching University of the Patriarchate of Georgia.
7. Tengiz Moistrafeshvili- Professor of Saint Tbel Abuseridze Teaching University of the Patriarchate of Georgia.
8. Besik Beridze- Professor of Saint Tbel Abuseridze Teaching University of the Patriarchate of Georgia.
9. Tamila Churkveidze - Visiting Lecturer
10. Tea Khintibidze - Visiting lecturer

15. Program of the on-the-job training

1. Goals of the educational course

1.1. On-the-job training is a component of the educational program of a journalist which shall be mandatorily performed by a student; if the student successfully implements and defends it, he/she will be granted 10 credits.

1.2. On-the-job training aims to:

- enhance the theoretical knowledge obtained by students in the academic process, link with each other and mutually combine theoretical knowledge and practical circumstances;
- Acquisition of practical knowledge and skills according to the specialty.

2. Internship Supervision

2.1. Responsibility for organizing and undergoing the on-the-job training shall be imposed on the head of the Department of Social Sciences and immediately, to the supervisors of the on-the-job training.

2.2. The Department of Social Sciences, together with the supervisors of the program direction, drafts the work plans and schedule of the on-the-job training and controls the activity of the supervisors of the on-the-job training. For solving the issues relating to the on-the-job training, consultations and meetings for the students undergoing the on-the-job-training may be conducted.

2.3. The internship is immediately supervised by:

- a) The supervisor designated by the Dean;

b) The qualified specialists designated from the establishments which have a higher education in the field of journalism and a long experience of practical work.

2.4. The professor appointed as a supervisor of the on-the-job training:

a) Regularly checks the progress of the work of the students undergoing the on-the-job training and assists them in implementing the related program, as well as in solving individual issues arising in the process;

b) reviews the acts and documents prepared by the students undergoing the on-the-job training, gives individual assignments relating to drafting various acts and documents;

c) Provides methodic support to the supervisor appointed from the establishments where on-the-job training takes place;

d) Checks the diary of the on-the-job training;

e) supervises the drafting of a report on undergoing the on-the-job training by the student;

f) Participates in the work of the commission responsible for the evaluation of the on-the-job training.

2.5. The supervisor appointed from the establishments where on-the-job training takes place:

a) Drafts a work plan for the student probationers based on the program of the on-the-job training and according to the conditions and specifics of the place of the on-the-job training;

b) Provides to the student probationers the instructions and assignments which are relevant to and necessary for their work plans; checks, on a daily basis, the performance of assignments and the quality of the documents drafted;

c) After completing the on-the-job training, prepares a written characterization of each student probationer in which includes information on the activity of the student probationer during the on-the-job training and provides an opinion on the student.

3. Duties of the student probationer

3.1. Before undertaking the on-the-job training, the student shall obtain:

a) A travel voucher (Annex 1);

b) The work program of the on-the-job training;

c) The diary of the on-the-job training;

In order to better prepare for the on-the-job training, the student shall review this statute and program of the on-the-job training, receive consultations from the supervisor of the on-the-job training with regard to the organization and methods of the on-the-job training.

3.2. When participating in the internship, the students shall be obliged to:

a) Work independently according to the internship program;

b) Follow, on time, all the instructions of their internship supervisors;

c) Fully comply with the international regulations of the establishment where they are going through the internship;

d) Keep a diary on a daily basis (in the prescribed manner);

e) Provide on time: 1. Written report on the outcomes of the internship; 2. The internship diary on the work performed; 3. Characterization from the supervisor from the establishment; 4. To the report shall be attached the samples of documents drafted by the student during the on-the-job training.

f) Fill in the internship diary that shall be daily confirmed by the signature of the internship supervisor.

g) Draft a report of the on-the-job training that shall contain:

- General data on the time, terms of the on-the-job training, as well as on the establishment where on-the-job training takes place;

- Analysis of relatively complex and characteristic cases studied by the students during the on-the-job training;

- Communication of the disputable issues arising when undergoing the on-the-job training, with proposals on their solution;

- Instructions with respect to the difficulties which have been identified when undergoing the on-the-job training;

- Description of the work performed according to individual fields of the on-the-job training.

4. Summarizing the results of the on-the-job training

4.1. The results of the on-the-job training shall be summarized by the Dean in a manner of defense, at the meeting of a special commission, involving the professors which immediately supervise the on-the-job training.

4.2. To participate in the work of the above commission, representatives of the establishments where on-the-job training takes place, may also be invited.

4.3. The defense shall take place within two weeks after the students return from the on-the-job training.

4.4. The results of defending the report shall be evaluated by a 100-point system.

4.5. If a student obtains the evaluation from 0 to 50 points, he/she will have to repeatedly undergo the on-the-job training.

4.6. The general outcomes of the internship shall be notified to the Board of the Faculty.

5. Distribution of hours of the on-the-job training between the academic groups and the teachers who supervise the on-the-job training.

5.1. Before the academic training starts, academic groups of student probationers shall be established by the resolution of the Dean and supervisors of the training shall be appointed.

5.2. The duration of the internship shall be 5 weeks (25 work days).

5.3. Every day, 6 hours are assigned for the supervisors of the training in one group.